

LIVING OUTSIDE OF THE BOX: A CREATIVE CALL FOR ARCHITECTS BY THE 2012 SURVIVAL KIT PROJECT

The Urban Arts Foundation, in collaboration with ARCAM, invites architects worldwide to submit designs for sustainable, (semi-)prefab and modular housing for the post-2012 world.

When existing social and physical structures are shifting, eroding or falling apart, there is a real need for versatile, easy-to-build housing systems that are sustainable, cost efficient, modular and, to a large extent, prefab. This housing should be able to function with rudimentary infrastructure, or in areas not originally intended for residential use.

The materials and technologies used can be traditional, cutting-edge or a combination thereof. The plan, however, must be executable. The future is now.

Why live outside of the box?

In the 'West' the prevailing forces of urbanisation will be shrinkage and concentration: as some post-industrial cities start to die, others will gain new relevance and witness recolonization and the redefinition of existing underdeveloped spaces. Elsewhere urban growth will take place mostly in informal neighbourhoods on the periphery of rapidly overcrowding megapolises. 'Living outside of the box solutions' for the 2012 Survival Kit should be applicable to either or both 'settings'.

Change can be addressed by reaching back to old certainties and proven concepts or through experiment. Innovative architecture is not only about design. It's about testing it by building and living in it. This requires a certain degree of flexibility in rules and regulations. We look forward to designs which are so compelling and seductive that they inspire this much needed flexibility.

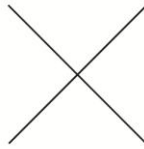
PROCEDURE

Participants can submit their design via www.2012survivalkitproject.com. The submissions will be judged by a panel of independent curators.

Deadline for creative call

- The deadline closes 21 February 2012.
- A selection of the best submissions will be presented in an exhibition (21 April - 21 May 2012) and catalogue.

This creative call is not a competition but a design project in which creatives from all over the world are invited to participate, share and inspire.



How does it work?

- Upload your design via www.2012survivalkitproject.com.
- Please include a CV and cover letter (telling us who you are and what you do).
- Submissions have to be either altered versions of existing designs or designed especially for the 2012 Survival Kit Project.
- Submissions should be unpublished.
- Designs have to be executable using existing technology.
- Submissions should include:
 - A description of approximately 200 words (in English) explaining the motivation behind the design.
 - Technical drawings in scale (floor plan/section/facade).
 - Extra material to grasp the essence of the design. This can include 3D visuals, photographs of a scale model, sketches, detail visuals, samples of the used materials, etcetera.
 - A description of the used materials and techniques.

Rights

- Intellectual ownership always remains with the creator of the design and is not transferred to the 2012 Survival Kit Project / The Urban Arts Foundation by submission.
- The 2012 Survival Kit Project / The Urban Arts Foundation is entitled to use images of submitted designs for promotional and press use.
- The 2012 Survival Kit Project / The Urban Arts Foundation is not entitled to sell any of the submitted images, or use these images for other commercial purposes.

By submitting a design, the owner acknowledges that he/she has read the above and agrees with the conditions of the 2012 Survival Kit Project.